

MMTA Board Meeting Minutes

February 5, 2021

10:00 am - 12:00 noon

Venue: Zoom

Submitted by: Valerie Stark, Secretary

* all submitted reports can be found in the MMTA Google Drive in the file: "Board Meeting 02-05-21"

AGENDA

(1) Meeting Called to Order, 10:05 am

a) Roll Call:

- **In Attendance: 12 total**

- Heather Rogers Riley (President); Ellyses Kuan (Immediate Past President & Webmaster); Nilly Shilo (1st V.P. Certification); Yulia Zhuravleva (2nd V.P. and Treasurer); Valerie Stark (Secretary); Jonathan Roberts (MTNA Perf. Comp. Chair); Dorothy Travis (Composer Commissioning Chair); Jia Shi (MAE Chair); Esther Ning Yau (Bay State Piano Contest Chair); Ranko Konishi-Houston (Judged Festival Chair); Alison Barr (Music Connect Program Chair); Rebecca Helm (Communication Chair)

- **Absent:** Leslie Hitelman, Vera Rubin

b) Agenda: adopted

(1) President's Report: Heather Rogers Riley (See: President's Report)

a) New website progress

- **TenutoWeb:** She demonstrated the new registration site, including a view of registration pages, the info the managers will see, and simplicity of organization.
- **Studio Rocket Web Design:** She shared a draft of the new home page with photo, logo, and colors.

a) Documents, Forms, website content:

- **SEE: President's Report for full details.**
- Heather presented examples of the MMTA forms and documents she updated and created with the new branding font, colors, and logos, and explained the template to be used for all MMTA documents.
- **Discussed:** Heather will continue to reorganize the MMTA Google Drive and improve the filing system, which all programs and chairs will use and maintain.
- **Discussed:** Maintaining the MMTA Google Drive:
 - Cloud storage is running out; Board agreed to purchase more space as needed.
 - There was a question about security and backup of the Google Drive.
 - **Ellyses Kuan will research both issues.**
- **ACTION: All Chairs & Programs:** were reminded to review & edit their **Job Descriptions.**
 - Heather requested that it be upload to **Google Drive by June 1.**

c) Photos & Media

- **SEE: President's Report for full details.**
- **Discussed:** New proposed board positions to oversee media. (SEE Presidents Report, and Nominating Committee notes below).
- **Discussed:** A Media Release Form needs to be requested of all event participants; and how to easily collect it in registration forms or separately (Google forms).
 - **ACTION: Heather will work on putting this in place.**
- **Heather proposed 3 goals for Social Media engagement:**
 1. Created an Instagram account.
 2. Create and use more media content for social media posts
 3. Create more engagement: more creative thinking for consistent content, brainstorm content in advance, perhaps info on instrumental issues, "Tuesday tips", other ideas
- **ACTION: Heather will work with Rebecca to develop these plans.**

(2) Continuing/Unfinished Business: Heather Rogers Riley

1. New Website progress (See: President's Report above.)

2. Nominating Committee for 2020-2022

- Includes **Ellyses Kuan** (Immediate Past President), plus two new members. The Board of Directors approved the other two members for the committee:
 - Dorothy Travis and Nilly Shilo.
- **ACTION: Committee tasked to fill vacant position immediately:**
 1. President-Elect
- **Proposed: New / Vacant Board positions to also be filled.**
 - **SEE: President's Report for more details on positions.**
 - These positions were proposed during Heather's report, and continued during Nominating Committee conversation:
 1. **Applications Chair**
 2. **Digital Media Coordinator**
 3. **Archivist**
 4. **Social Media Assistant (possibly)**
 5. **IMTF (Independent Music Teachers Forum Chair)**
 - **Discussed:** Position has been vacant for a long time.
 - **ACTION: Alison, former IMTF chair, volunteered to write a job description.**
- **Discussed and approved:** The board agreed the proposed positions were necessary and important, and discussed appropriate titles and job descriptions.

- **ACTION: The Nominating Committee will begin searching for nominees.**
- **Discussed:** Job descriptions need to be written and presented for all new/ vacant board positions.
 - **ACTION: Heather & Ellyses will work on this.**
- **ACTION: A list of all positions to vote on must be sent to membership at least 30 days in advance of the Annual Meeting (June 2021).**

3. Teacher of the Year Award

- The TOY and travel grant deadlines have passed (Feb. 1) with no applications or recommendations included.
- The board unanimously agreed to extend the deadlines to March 1.
 - **ACTION: Email and social media announcements of extension (Heather & Rebecca).**
 - **ACTION: Website will be updated with new deadlines (by Ellyses).**

4. Update Constitution

- **Heather proposed to update Article V, Section 1: MMTA Board of Directors: to reflect current operations and directors and new positions.**
 - (a) **Discussed and approved by the board:** to amend and replace the board titles as discussed: Applications Chair (replaces Scholarships Chair); Digital Media Coordinator (replaces PR / Advertising Chair); Archivist (add);
- **Heather proposed to update Article VIII: Publication of Constitution and Bylaws**
 - The constitution requires an annual publishing of the bylaws. Since they are currently posted on the website, the constitution wording will to be updated stating they are perpetually published on the website.
- **ACTION: Heather will make all corrections and proposed amendments will be published for membership approval 30 days before the Annual Meeting (June 2021).**

(3) Reports of Officers:

1. Membership Report (Yulia, report submitted)

2. Treasurer's Report (Yulia, report submitted)

- **DISCUSSED:** the issue of teachers failing to pay the teacher fee for MTNA competitions and the difficulty in collect those fees.
- **ACTION: Heather will work with Jonathan & Leslie to move all MTNA teacher fees to a PayPal system, and improve the communication and enforcement of this requirement for 2021.**

3. Communications Chair (Rebecca, report submitted)

- **ACTION: Rebecca requested articles for spring and summer blog posts, including ideas for teaching, tips, etc.**
- **ACTION: Heather requested Rebecca schedule more publicity for all MMTA Scholarships, Grants, Funds and Awards.**
- Heather clarified how the Newsletter and Blog will function on the upcoming new website, and assured Rebecca that a tutorial will be available for learning the new system.

1. Performance Committee Report: (Heather, report submitted)

(a) **PROPOSED & ACCEPTED: the committee's name was changed to "Student Programs Committee".**

(b) **ACTION: Heather will schedule a meeting with the committee to finalize plans for the spring and additional tasks.**

- Judged Festival (Ranko - no report) - Registration opens Feb. 20.
- MAE (Jia - no report)
- Bay State Contest Strings (Vera - report submitted, no discussion)
- Bay State Contest Piano: tentative mid-May? (Esther - no discussion)

1. Composer Commissioning (Dorothy - report submitted)

- David Ibbett is very excited about his work, and has ideas to create student arrangements of his commission, and make it available at Quad State.

2. Webmaster (Ellyses - report submitted, no discussion)

3. MMTA Music Connect Program (Alison - report submitted; no discussion)

4. MTNA State Composition Competition (Leslie absent, report submitted; no discussion)

5. MTNA State Performance Competition (Jonathan, no report, no discussion)

(5) New Business:

1. MTNA Virtual Conference: March 13–17, 2021:

- **Heather encouraged members & collegiate students to register by 2/16 to get discounted rate.**
- Also reminded that MMTA Travel Grants and national's MTNA Collegiate Scholarship are available for the Virtual Conference.

1. **Heather proposed a new program idea: an "Honors" or "Showcase" Recital for all MMTA student program winners.**

- **ACTION: The Student Programs Committee will begin to plan this.**

2. **Heather proposed a new program: Mini-Conference/ Festival / Webinar series, to be held on the off years between Quad State. Either live or online.**

- Encourage Collegiate members to do a panel discussion or poster presentation.
- Combine with a fundraiser event for our scholarships or MCP.

- Esther suggested the idea to have an event focused on Equity & Inclusion.

• **ACTION: Heather, Alison, Ellyses and Esther will jointly work on this.**

4. **Heather stated a continuing priority and goal: To engage more Collegiate members and Young Professionals. (SEE: President's Report)**

- Offer opportunities to assist/volunteer with event chairs.
- Encourage membership & chapter formation.
- Contact university/college departments.
- Create young professional membership fund/ scholarship to offset membership fees, in exchange for volunteering.
- DISCUSSED: How to generate interest and formation of Collegiate Members/Chapters:
 - Solicit the professors.
 - Identify what professional development and experience they are interested in.
 - Create Young Professional performances/competitions to draw them in.

(6) Announcements

1. Next Board Meetings:

- June 4, Friday 10:00 am - 12:00 pm - Annual Membership Meeting
- The meeting will be posted 30 days in advance, to comply with the announcement of a general membership component to the meeting.

(7) Adjournment : at 12:05 pm

Bay State Strings Contest - Report for Board Meeting, Feb. 5, 2021
Vera Rubin, Chair

2021 Bay State Strings contest:

It IS going to happen this year.

If the virus situation will not allow us to play inside a venue, we will hold it outside, in my garden.

The last spring I made a nice improvements around my patio and the other arias of the garden. Now it is quite a suitable place for recitals.

The town of Waltham permits me to accommodate 50 people in my backyard.

We already had my students semiannual recital last June, and I played two public recitals in August and September.

I will need help with:

- renting a nice key waught control keyboard,
- a mic.
- an amplifier
- .

We also were talking last year about adding the third judge to our judges panel.

Our competition is for multiple instrumental students. To have the expertise in multiple fields is only natural requirement, in my opinion.

Commissioned Chair Report for February 2021 Board Meeting

David Ibbett is very honored to be chosen as the Commissioned Composer for Massachusetts. He has entered many students into the MTNA Composition Contest and they have done very well at the State and Division levels. David is a musical advocate for science and in all projects, he seeks a deep collaboration with musicians, scientists, artists and performers.

His recent work entitled "Octave of Light", is a one of a kind project and a musical celebration of exoplanet science, created in collaboration with Roy Gould of the Harvard-Smithsonian Center for Astrophysics.

For his Massachusetts commission, David will likely continue in a similar vein, perhaps exploring neutrinos and black holes. David is aware that he can compose for up to seven players, but will likely keep it much smaller, knowing that distance may be a factor. He would like the opportunity to speak for a few minutes about his work at the conference if time allows.

For his "Octave of Light" series, he has composed a student version of each of the seven pieces and with crowd funding, he has been able to publish these. For our commission, he would also like to create an easier version for students of his final project. He would like to know if MMTA would like him to distribute his student version of the commissioned piece to the conference attendees. He is very interested in making his digital version of "Octave of Light" available to MMTA teachers.

David is aware that he must prepare for either a virtual or in person conference.

MMTA Board Meeting
February 5, 2021

Communication Chair Report
Rebecca Helm

- Reminder of Spring 2021 Newsletter Deadline for submissions Friday, March 12
Published Monday, March 22

Ideas for submission ideas:

-Teaching ideas for the coming spring and summer during COVID

- Reminder of Summer 2021 Newsletter Deadline for submissions Friday, June 4
Published Monday, June 14

MMTA FINANCIAL REPORT

	Balances by January 31 st , 2021:	Balances on January 31 st , 2020	Trends 2021:
Checking account	\$46,206.64	\$50,407.39	-\$4,200.75
Savings account	\$20,253.43	\$20,154.33	+\$99.1
Jumbo Certificate	\$27,667.29	\$27,103.64	+\$563.65

Programs overview for the period **9.1.2020-2.4.2021**:

Program	Expenses	Income	Profit and Loss
Music Connect 2020-2021	-\$1,220.00	\$791.37	-\$428.63
MTNA Composition Competition 2020	-\$1,200.00	\$835.00	-\$365.00
MTNA Performance Competition 2020	-\$3,150.00	\$2,760.00	-\$390.00
Website maintenance and rebuilding	-\$5,544.97	-	-\$5,544.97

Detailed reports on each program are downloaded as the separate files.

Yours,

Yulia Zhuravleva

2/4/2021

MMTA Membership Report

As of January 31st, 2021 active MMTA Membership count includes 206 individuals.

This number (206 active members) is lower than what MMTA would traditionally have by the end of January, and specifically by 16.6% than it was by the end of January 31, 2020 (247 members by 1/31/2020).

Country-wide, MMTA is experiencing overall -10.5% loss of membership count.

Most of the States are losing members, however a few states managed to add more members this year (in comparison with previous year).

Respectfully submitted on 2/4/2021 by Yulia Zhuravleva, MMTA Membership Chair

1:16 PM

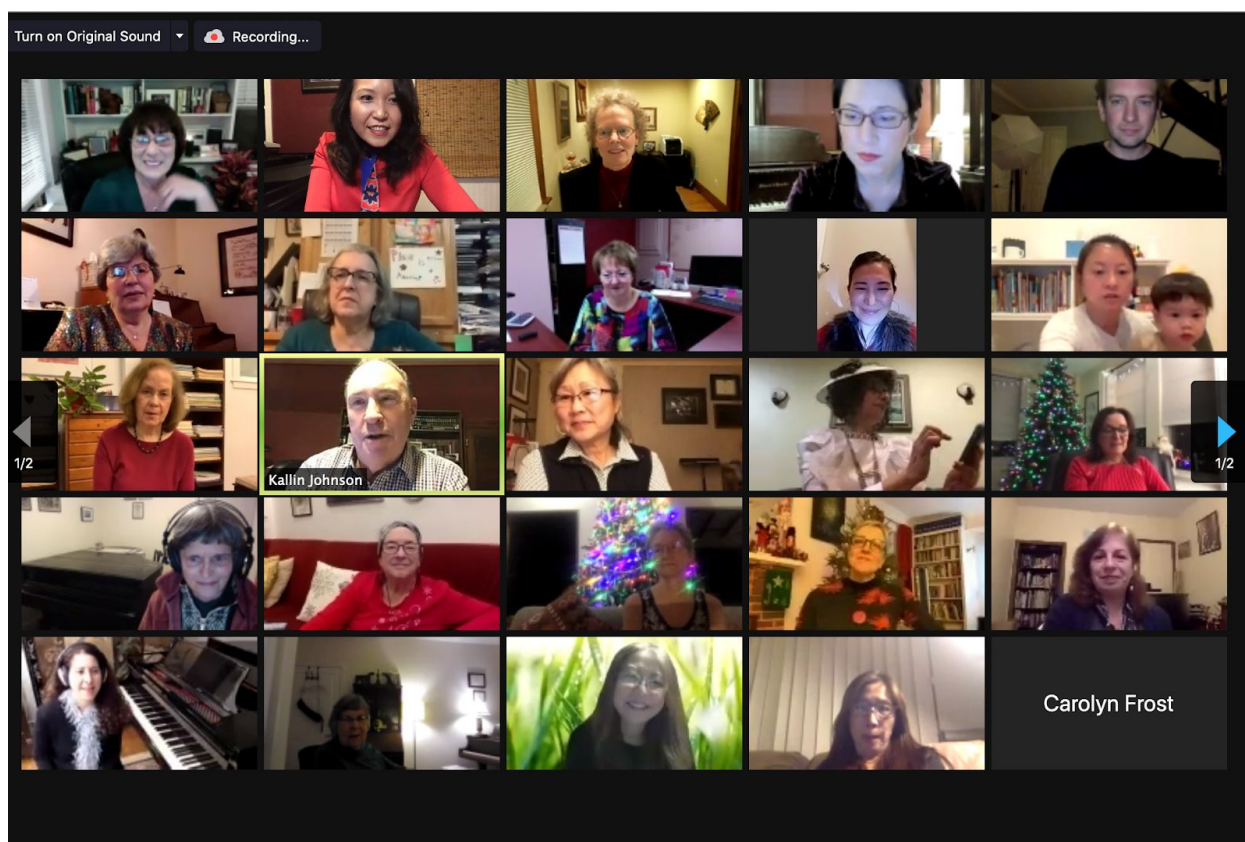
02/04/21

Accrual Basis

Massachusetts Music Teachers Association
Account QuickReport
September 1, 2020 through February 4, 2021

<u>Type</u>	<u>Date</u>	<u>Num</u>	<u>Name</u>	<u>Memo</u>	<u>Split</u>	<u>Amount</u>
6100 · General Program						
6010 · Website Maintenance						
Check	10/04/2020		Network Solutions	website renewal	1000 · Digital ...	119.98
Check	11/21/2020		Studio Rocket		1000 · Digital ...	
Check	11/21/2020		Studio Rocket		1000 · Digital ...	3,800.00
Check	12/05/2020		Network Solutions	website renewal	1000 · Digital ...	174.99
Check	12/08/2020	994	TenutoWeb		1000 · Digital ...	350.00
Check	12/14/2020		Studio Rocket		1000 · Digital ...	1,100.00
Total 6010 · Website Maintenance						<u>5,544.97</u>
Total 6100 · General Program						<u>5,544.97</u>
TOTAL						<u>5,544.97</u>

MMTA's 60th Anniversary Virtual Gala on Sunday, December 6, 2020
Report for February 5, 2021 Board Meeting



On behalf of the MMTA Board and our Gala Committee, I wish to sincerely and deeply thank everyone who Zoomed in and/or donated to MMTA's Music Connect Program. Our 60th Anniversary Gala was attended by over forty people and many, many more sent their well-wishes and appeared in videos. This included MTNA's Executive Director Gary Ingles, MTNA Staff, Eastern Division President Wei-Yuh **Christina** Xie, Foundation Fellows George Litterst and Ginger Hwalek, many, many past State Presidents, Maine MTA President Gulimina Mahamuti and many more.

What a thrill it was to see old friends and meet new ones in the breakout rooms, mix a yummy drink with Heather Rogers Riley, twist with MMTA members, thrill to the music of Duo Amie – Julie Reimann, cello, and Ellyses Kuan, piano -- and to reminisce and enjoy each other's company.

I think this may have been the most well-attended social event in the history of MMTA, thanks to Zooming! And, as a special bonus, we welcomed voluntary contributions to *MMTA's Music Connect Program*. Over \$800 has been donated thus far and the donation link will become a permanent addition to our website! Here it is, in case you missed it:

https://www.paypal.com/donate/?token=i_rzytYBMlorET7gTuEPWGfxdkEvrvmjd

Please enjoy the State President's video by Ellyses Kuan:

<https://youtu.be/SAhPKCxef0M>

I gratefully thank the following Gala Committee members who worked tirelessly and so creatively to make last night's festivities possible:

Jonathan Roberts, Ellyses Kuan, Valerie Stark, Dorothy Travis and Heather Rogers Riley, MMTA President. I also thank Rebecca Helm, Communication Chair, and Yulia Zhuravleva, Treasurer, for all they did to help make things run smoothly!

We will glow in last evening's aftermath for quite a while to come-
Alison Barr, 60th Anniversary Virtual Gala Committee Chair

February 5, 2021
MMTA Board Meeting
MMTA's Music Connect Program

MMTA's Music Connect Program continues to explore ways to grow. We thank and congratulate Heather Rogers Riley for all her hard work on the new website presentation for our program. We appreciate that the application process will be streamlined and consistent. This will certainly be a plus when people look the program up and go through the application process. Thank you, Heather!

We also added an MMTA Music Connect Donation "button," which was activated on the website for the 60th Anniversary Gala and will appear on the newly-designed website with an explanation of purpose of the program. This was a huge effort on the part of Heather and Ellyses. We really appreciate it!

Donations thus far: \$791.37 after PayPal fees

New Grants for Academic Year 2020-2021 (since Sept. 18th Board Meeting Report)

27 45-minute lessons at \$37.50 /lesson (Approved on Feb. 2, 2021). Total to be paid: \$1012.50

32 60-minute lessons at \$50/lesson (Approved Oct. 4, 2020). Total to be paid: \$1600.00

Total 2020 paid towards tuition reimbursement: \$2485.00

Budgeted: \$5120.00

Ongoing Efforts:

Fundraising

Creating a "Digital Postcard" (for website and perhaps, later, to hand out at REAL events) of MMTA's Music Connect, so that we can generate excitement and interest about the program. (Heather's idea)

Ten-Minute Zoom "Elevator" Sessions to meet and introduce the program to members (Heather's idea)

Future: Soliciting donations from individuals, corporations, etc.

Many thanks to Valerie Stark and Dorothy Travis who continue to serve as our MMTA's Music Connect Committee, and to Yulia who is ever-helpful and prompt in all things financial.

Respectfully submitted,

Alison Barr

MMTA's Music Connect Chair

http://www.mmta.net/web_content.aspx?page_name=musicconnect

MMTA believes that any child who has musical ability and interest in playing an instrument or singing deserves the opportunity to explore this talent. The MMTA Music Connect Program (MCP) offers music lessons tuition-free to students who have a demonstrated financial need and will study with an MMTA member in good standing. MMTA is thrilled to offer this program to our member teachers and their students! To apply as a Music Connect Program student or to recommend a student for study in your studio, please read thoroughly the Description for MMTA Teachers and the Description for Student's Parent or Guardian below and download the appropriate form to complete your application. Applications may be filed and processed at any time during the academic year.

1:12 PM

02/04/21

Accrual Basis

Massachusetts Music Teachers Association
Class QuickReport
September 1, 2020 through February 4, 2021

Type	Date	Num	Name	Memo	Amount
MTNA Composition Program					
Check	10/19/2020	978	Renee Baker		-400.00
Check	10/19/2020	979	Jasmine Barnes		-400.00
Check	10/19/2020	980	Beth Danisch		-400.00
Deposit	10/30/2020		MTNA	MTNA Compo...	660.00
Deposit	02/01/2021			MTNA Compo...	175.00
Total MTNA Composition Program					-365.00
TOTAL					-365.00

MTNA Composition Competition - Board Meeting Report for Feb. 5, 2021
Leslie Hitelman, Chair

Miles Chang, student of Yuki Shibata, was chosen third place winner at the national level of the MTNA 2020-2021 Composition Competition.

MTNA is very proud of Miles! Congratulations to Miles and his teacher Yuki Shibata. As third place winner Miles received a \$300 prize. All prizes are sponsored by Alfred Music.

The 2021 MTNA Composition Competition begins in September. It is not too early to begin preparing!

Please contact Leslie Hitelman, Composition Competition Chair, at Composercomp@mmta.net for more information.

The Music Teachers National Association is pleased to announce the final results of the national competition.

Elementary:

Winner: Saadhvi Jayaram, Student of Rosa LoGiudice, AZ, Southwest
Second Place: Eli Antony, Student of Sharon Van Valin, WA, Northwest
Third Place: Miles Chang, Student of Yuki Shibata, MA, Eastern

Junior:

Winner: Truman Walker, Student of Suzanne Winegar Clive, ID, Northwest
Second Place: Sarah Hsu, Student of Su-Shing Chiu, CA, Southwest
Third Place: Calvin Brey, Student of Gyuli Kambarova, KY, Southern

Senior:

Winner: Spencer Cha, Student of John Syzygy, CA, Southwest
Second Place: Brandon Kim, Student of Ayako Tsuruta, MO, West Central
Third Place: Jackson Hunt, Student of Robert Schultz, PA, Eastern

Young Artist:

Winner: Chung Hon Cheng, Student of Ann Witherspoon, TX, South Central
Second Place: Hyun-Ho Kim, Student of Kristal Kim, CA, Southwest
Third Place: Alexander Cordogan, Student of Sandra Anderson, IL, East Central

This year, the national judges were:

Jeffrey Kleinsorge, Chicago, IL
Randall Standridge, Jonesboro, AR
Erich Stem, Louisville, KY

MTNA is pleased to offer the following monetary awards:

Awards made possible by Alfred Music.

- Elementary Winner: \$500
- Elementary Second Place: \$400

- Elementary Third Place: \$300

Awards made possible by Alfred Music.

- Junior Winner: \$1,000
- Junior Second Place: \$500
- Junior Third Place: \$300

Awards made possible by the MTNA Foundation Fund

- Senior Winner: \$2,000
- Senior Second Place: \$1,000
- Senior Third Place: \$500

Awards made possible by the MTNA Foundation Fund

- Young Artist Winner: \$3,000
- Young Artist Second Place: \$1,500
- Young Artist Third Place: \$750

1:14 PM

02/04/21

Accrual Basis

Massachusetts Music Teachers Association
Class QuickReport
September 1, 2020 through February 4, 2021

Type	Date	Num	Name	Memo	Amount
MTNA Performance Program					
Deposit	10/30/2020		MTNA	MTNA Perfor...	2,220.00
Check	12/03/2020	985	Clinton Pratt		-250.00
Check	12/03/2020	986	Jason Bradley Baker		-250.00
Check	12/03/2020	987	Moises Molina		-400.00
Check	12/03/2020	988	Cassandra Sulbaran		-400.00
Check	12/03/2020	989	Amram Joseph Kro...		-400.00
Check	12/03/2020	990	Kevin Thomas Chan...		-400.00
Check	12/03/2020	991	John Read Gainsford		-400.00
Check	12/03/2020	992	Grace Fong		-400.00
Check	12/03/2020	993	Lisa Raposa		-250.00
Deposit	02/01/2021			MTNA Perfor...	540.00
Total MTNA Performance Program					-390.00
TOTAL					-390.00

1:06 PM

02/04/21

Accrual Basis

Massachusetts Music Teachers Association
Class QuickReport
September 1, 2020 through February 4, 2021

Type	Date	Num	Name	Memo	Amount
MUSIC CONNECT					
Check	10/30/2020	982	Diane Anderson	Music Connect	-180.00
Check	11/09/2020	983	Diane Anderson	Music Connect	-240.00
Check	11/23/2020	984	Sylvia Karkus Furash	Music Connect	-400.00
Deposit	01/19/2021		Paypal	Music Connec...	791.37
Check	01/27/2021	995	Sylvia Karkus Furash	Music Connect	-400.00
Total MUSIC CONNECT					-428.63
TOTAL					-428.63

Performance Committee Report
MMTA Board Meeting, Feb. 5, 2021
Heather Rogers Riley, President

1. RENAME = Student Programs Committee

2. Judged Festival

- Registration opens February 20, on new TenutoWeb registration system!

3. TO DO: Schedule a Committee meeting.

(the following to be completed in that committee meeting:)

4. MAE & Bay State Contests

- Need to finalize plans for the spring.
- Heather will work with chairs to update forms & documents.

5. Intro to TenutoWeb

6. Documents, media, communication guidelines:

- Always take photos / videos!
- HIRE SOMEONE for quality results.
- Save all media to MMTA Google file.
- Winners announcements / Program announcements:
 - send via email & social media.
 - Send to Communication Chair & Webmaster.
 - INCLUDE PHOTOS.
- Save pdf of the list of winners and judges in your program Google file.
 - include photos & bios.

7. EVERYONE should write at least 1 article for newsletters/blog/social about their event - always post-event, or more!

Goals - progress update:

- ✓ **Complete the new website.**
- ✓ **Create Performance Committee.**
- ✦ **Engage college students**
 - **New website will have a Young Professionals page!**

1. Registration System & NEW WEBSITE: progress update

(a) TenutoWeb: 99% finished, ready to launch in mid February for JF registration!

- Contract signed: 12/7/20
- Budget: See MMTA Google Drive>Website Committee>TenutoWeb Invoice
- see also February Treasurer's Report: Website Expenses
- I worked intensely with Alejandro (TenutoWeb) between December-January to create design plans and system requirements, and the result is exciting. Alejandro has created for us a brilliant, highly customized, comprehensive registration system that will serve Judged Festival, MAE, Bay State Piano and Bay State Strings.
- [preview](#)

(b) Studio Rocket Web Design

- Contract signed: Nov. 20, 2020
- Budget: see MMTA Google Drive > Website Committee>Studio Rocket Design>Invoices
- also: February Treasurer's Report: Website Expenses.
- **Currently in build phase!**
- **Launch date estimate: around March 12**
- December - January (and forward to March): As the "point of contact" with Studio Rocket, I have been personally involved in every step of the planning, preparation, collection, and creation of design, content and copy writing. I have assessed my time in January alone to be 40-50 hrs/week. It has been an unbelievably enormous job. Thank you Alison, Ellyeses, Rebecca & Jonathan for contributions.
- [home page draft preview](#)
- Plan a launch date zoom party! TBD: when launch date is more certain. Start prepping - ideas?

2. Documents, Forms, program descriptions, website content:

- **Goal: All MMTA documents, forms, program descriptions will be consistent with our new logo and branding**, and all documents brought up to a modern, cohesive standard of formatting and editing to best represent MMTA.
- Everything has undergone - or will undergo - complete revision & rewriting. [\(preview\)](#)
- **IMPORTANT: Going forward, all documents (rules, forms, etc) should be created / updated with the new logo, colors & font and modern editing**, to maintain consistent MMTA branding and quality.
 - ✓ A folder in the MMTA Google drive will be created to hold all logo and branding details for everyone to use (including color hex #s and fonts). [\(preview\)](#)
- **Current forms & documents for all programs and positions need to be saved in the MMTA Google files.**
 - Review & update documents every year (ensure accuracy). Save & move old files to a separate “History” file for your program.
- Improve coordination and communication between program chairs, Communication Chair, and Webmaster: Website content and documents/forms need to be cross checked regularly to maintain up to date information and accuracy.

3. [Proposal #1 for new board position: Applications Chair](#)

- To replace the vacant Scholarships Chair (see: MMTA Constitution Article V)
- **Job Description:** To maintain and manage application forms for all Student Scholarships & Grants, all Teacher Grants & Funds, and all Awards nominations. Also to: oversee deadlines; plan PR; and collect applications for those programs and present them at board meetings.

4. Photos & Media:

- **Going forward: Make photo & video documentation of all events a priority.** Increase & improve our quality AND quantity of media!
- Ensure more content is available to use on website, social media, newsletters & blog.
- Improves online presence AND documents MMTA for posterity.
- Hire professionals (young professionals).
- Make it part of program budgets, or general MMTA budget, since it's for the whole organization's benefit.

✓ **Proposal #2 for new board position: Digital Media Assistant, or Media Production Assistant.**

- To replace vacant PR/Advertising Chair (see: MMTA Constitution Article V)
- **Job description:** To be the liaison between program chairs, Communications Chair and Webmaster, and help plan, hire (or create) and organize all photo & video media.
- Perhaps they could work under the Communications Chair? Could also maybe help with Social Media?

Goals - coming soon:

- * **Create an improved 21st century online presence for MMTA.**
 - **TO DO:** Instagram account
 - **TO DO:** more media content: photos, videos, action/engage items.
 - **Create content for engagement!**
- * Create local member meet ups in state regions (aka Meet the President) ... will coordinate with Alison. Promote MCP, benefits, scholarships, grants, etc.
- * **Engage college students - TO DO:**
 - Offer opportunities to assist/volunteer with event chairs.
 - Encourage membership & chapter formation.
 - Contact university/college departments?

State Competition Chair Report for February 2021 Board Meeting
Jonathan Roberts

The online competition for Massachusetts was a great success. Parents were very appreciative of the opportunity to participate in the competition safely, and all ran smoothly. Here are the winners of our state competition:

Young Artist Performance - Raquel Fisk, representative - student of Niva Friend and Gila Goldstein

Senior Performance String:

John Matters, violin, winner - student of Lynn Chang
Zoey Long, viola, alternate - student of Vera Rubin

Junior Performance String:

Ayaan Ahmad, violin, winner - student of Jan Sloman
Claire Lee, violin, winner - student of Fudeko Cohler

Senior Performance Piano:

Noami Yamaguchi, winner - student of Luba Pyatkovskaya
Benjamin Shaar, alternate - student of Nilly Shilo

Junior Performance Piano:

Andrew Gu, winner - student of Alexander Korsantia
Henry Tushman, alternate - student of Sandra Hebert

I am also excited to share that our junior string competition winner, violinist Ayaan Ahmad, was selected as the winner of the division competition and will be proceeding to the national round of the competition next month.

In addition, the winner of our senior piano competition, Naomi Yamaguchi, was selected as the alternate for the division round.

Come November, hopefully we will be able to have the live competition again, but it is good to know that we have a system that works in case we need to do this again. Thank you to the board for its support throughout the process.

Website Report

Submitted by Ellyses Kuan (Feb 4, 2021)

- Judged Festival, MTNA competitions and 60th Virtual Gala websites have all been updated.

Website updates:

- We have renewed our domain with Network solution for the next two years. (October, 2020)

NEW website: Studio Rocket Web Design

- The expense of the project is \$7600 and first installment (50% of the total cost - \$3800) has been paid to Studio Rocket on November 21, 2021. Yulia, thank you.

Event Management:

TenutoWeb

- Judged Festival 2021 will be using Tenuto as our first event this year.

(See President's Report for full details of website progress)